



Mickey King

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NY

EXP -

ACD

MAY 2024-PRESENT

DIGITAS//PUBLICIS

Oversee art and touch all things L'Oréal; brands like Garnier, Youth To The People & iT Cosmetics. Reinventing/crafting the image & voice of many brands, such as Invisalign, with emotional stories that fit in :15s (or less), for all types of channels, landscapes & audiences.

ACD

JULY 2022 -MAY 2024

MRM//McCann

Produced all global TVC & social campaigns for Enfamil Baby Formula from 2022-2024. Won MRM the L'Oréal NYX business, while launching their Duck Plump line on social. Won a bunch of Clios for Durex's "It's About Ducking Time."

VP ACD

FEB 2022 - JULY 2022

CDM GROUP

Led over 4 brands, pushing the clients' creative boundaries in the DTC space. Elevated CDM's craft by fostering relationships with vendors I collaborated with.

-LIFE



DEAD AGNES



ANIME



ARCHERY



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